



# Safety Promotion and Just Culture

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What's the point of  
reporting and  
collaboration?

# Let me tell you a story....



# Why do we do safety reporting?

1

Because we can't  
hide what  
happened?



2

Because we need to  
comply with a rule  
to keep operating

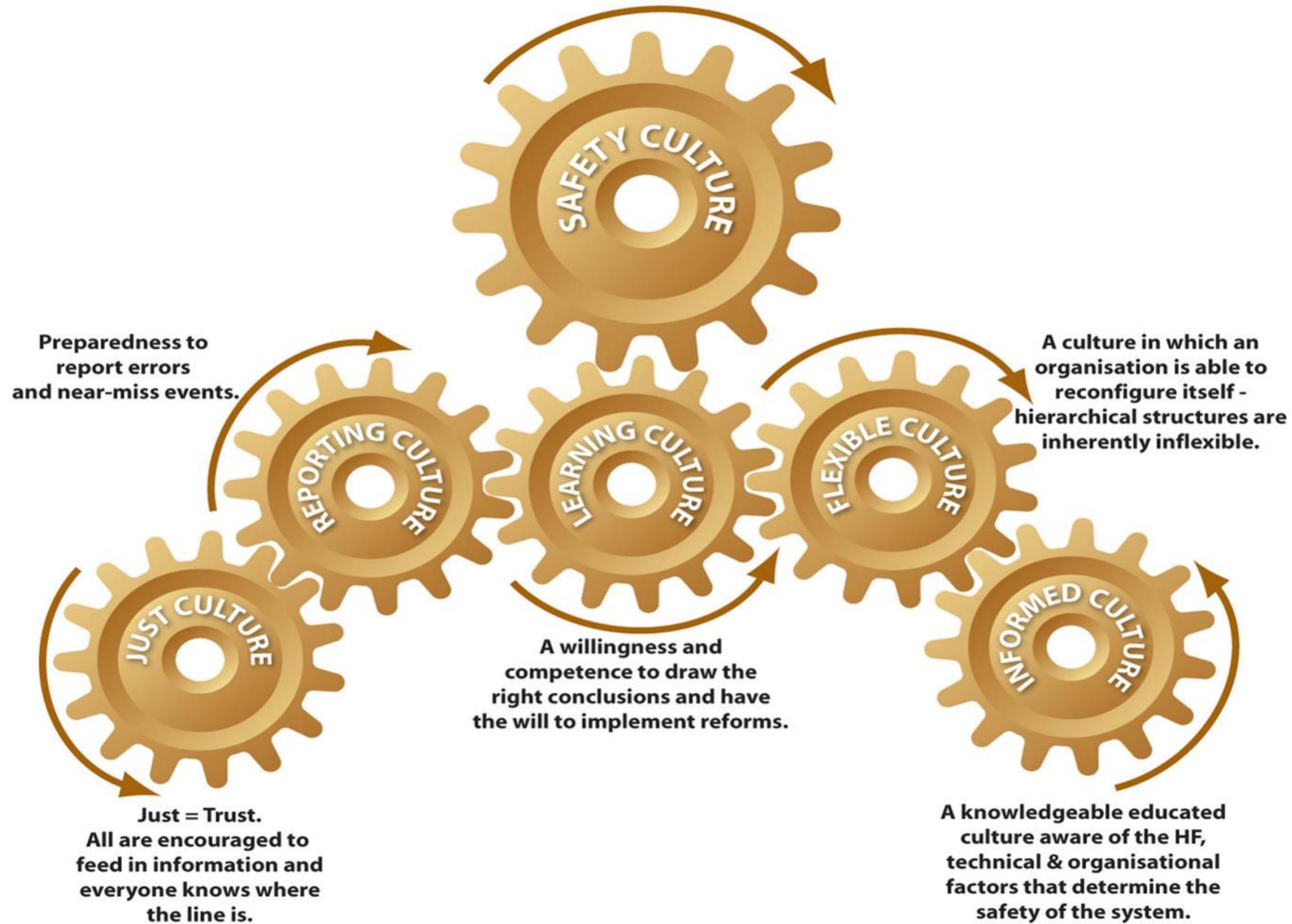


3

Because our industry  
can grow safely when  
we learn together



# It's more than just learning.....



# Reality - Who is Just to Who?

**Staff**



**Organisation**



**Authority**

**We want to build a community that is happy to share, learn and develop safety promotion material together to create an amazing industry**



**Don't Believe Me - Here are some real world stories of the challenge we face**

**And remember, the main thing is to keep talking about it.....**



# Safety Promotion

For what do we need to report?

**Marta Cejuela**

Safety & Independent Monitoring Director



## Human Performance



**We perform by our capabilities and limitations**



**We interpret situations differently and perform in ways that make sense to us**



**We adapt to meet the demands of a complex and dynamic work environment**



**We perceive risks based on their individual characteristics, our own experience, and their ability to anticipate and manage possible outcomes.**

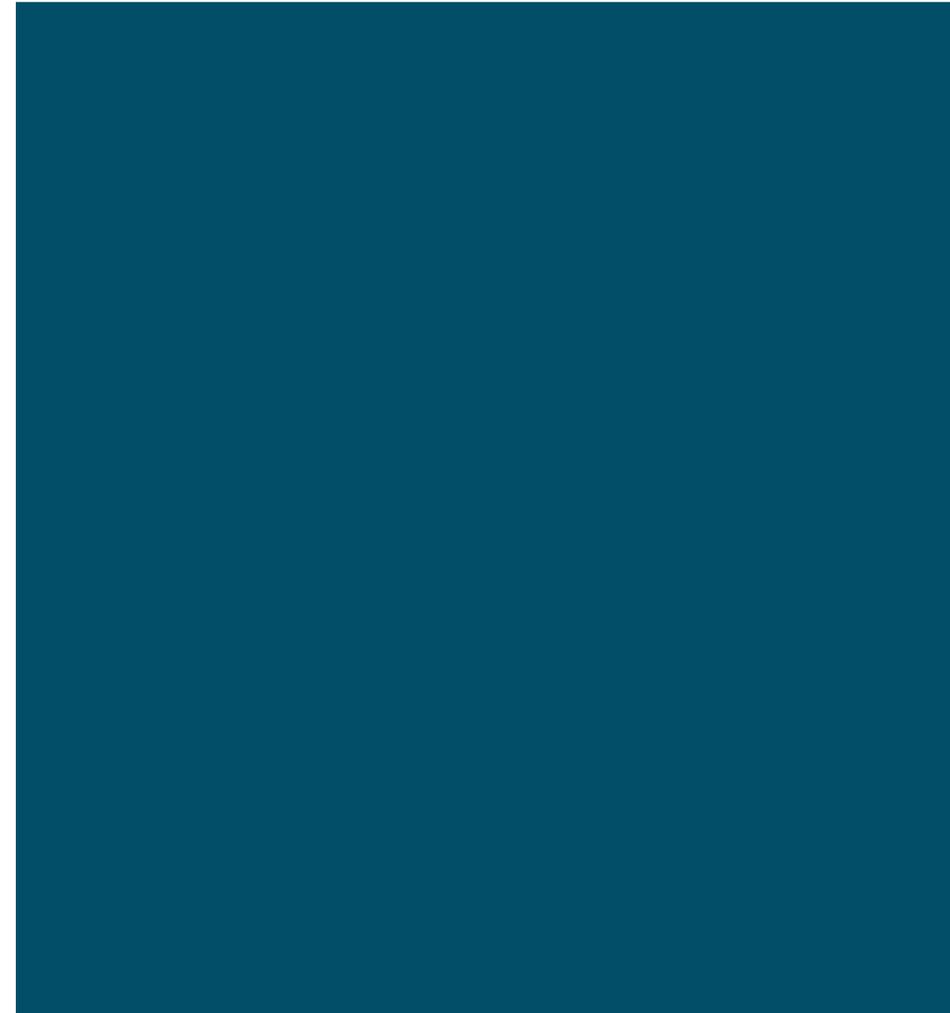


**Our performance is influenced by working with other people, technology, and the environment**





## Reporting is telling no one if there were no witnesses



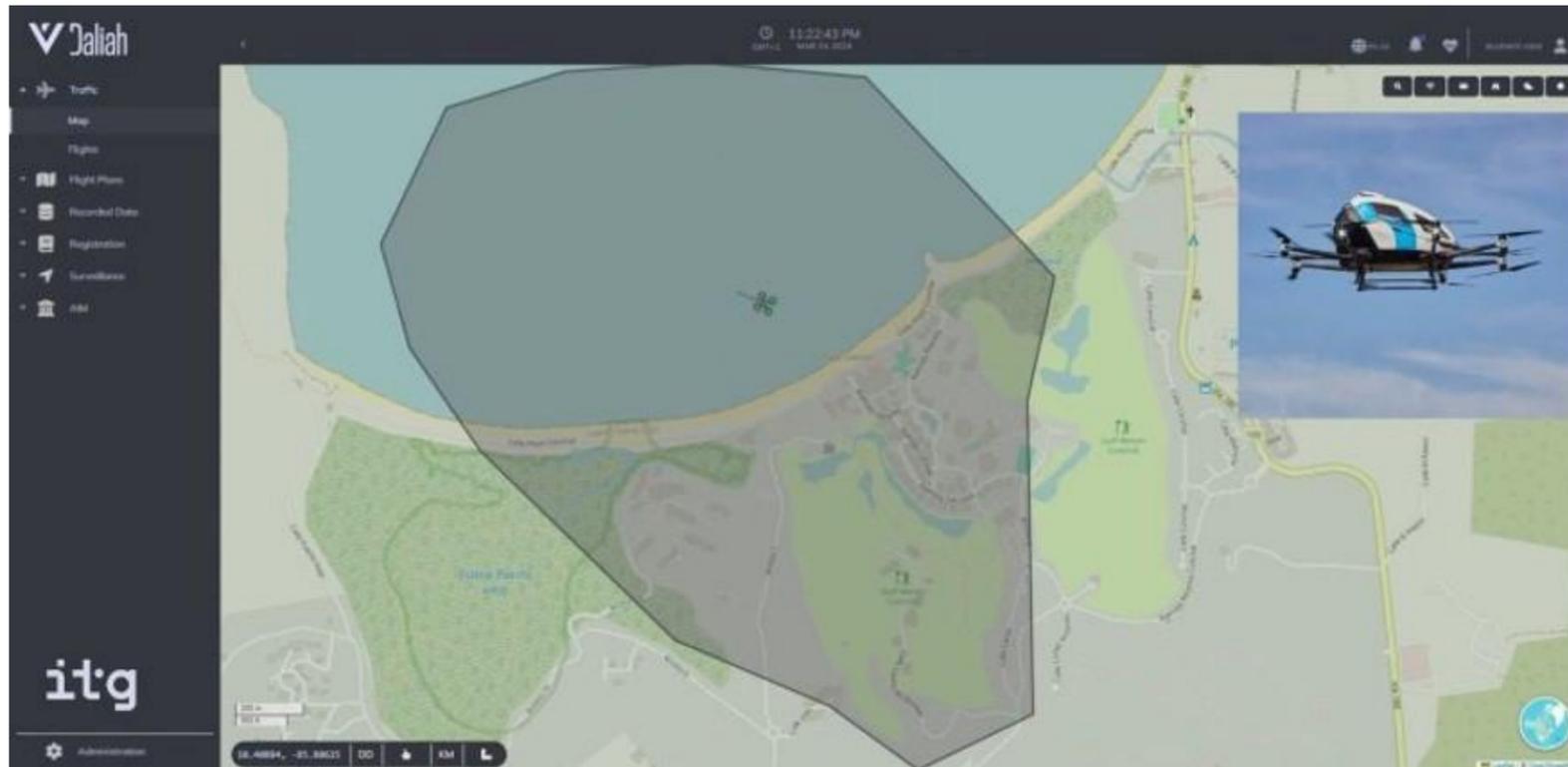


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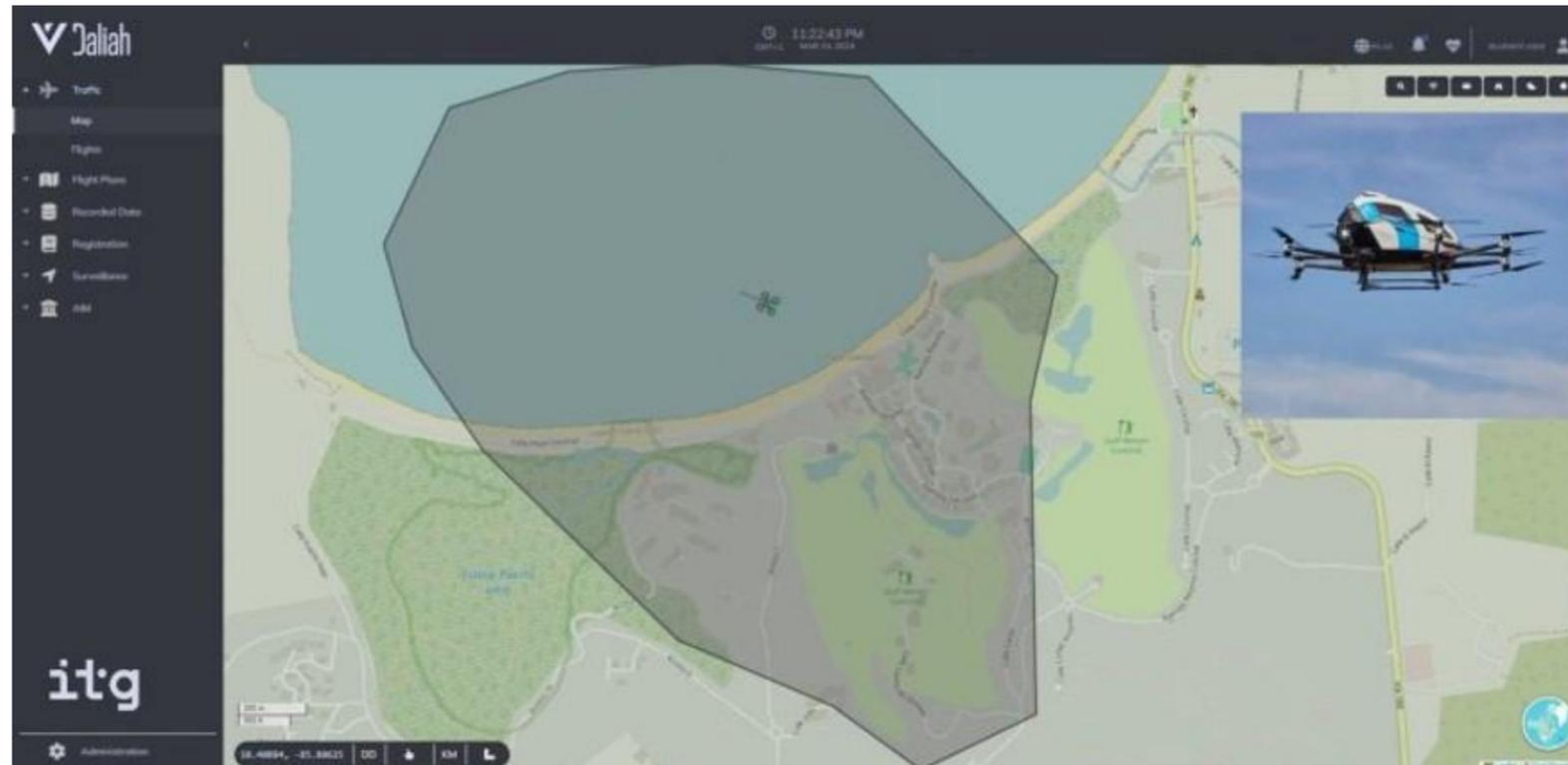




# Reporting is sharing risk, so we can manage together

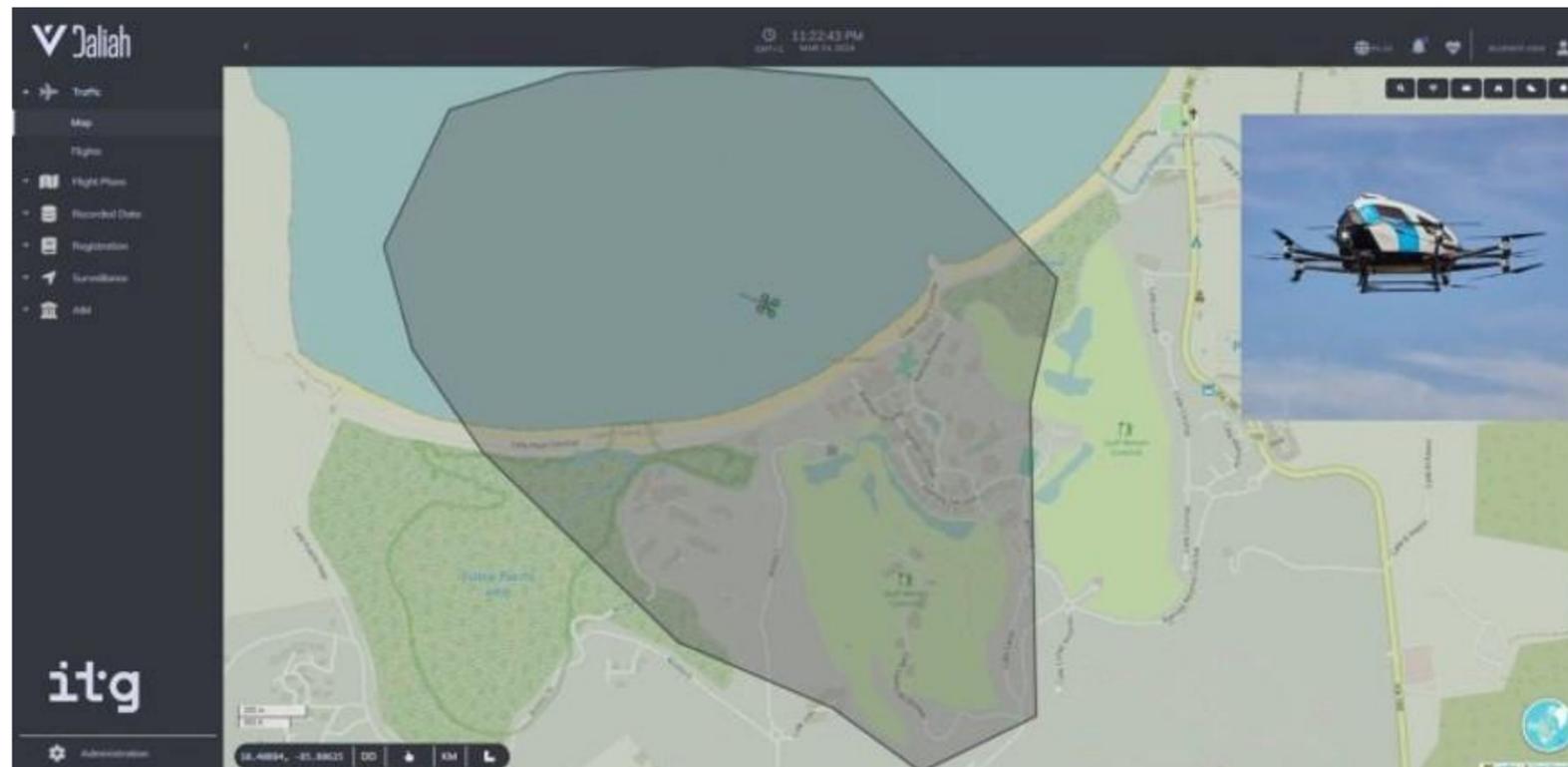


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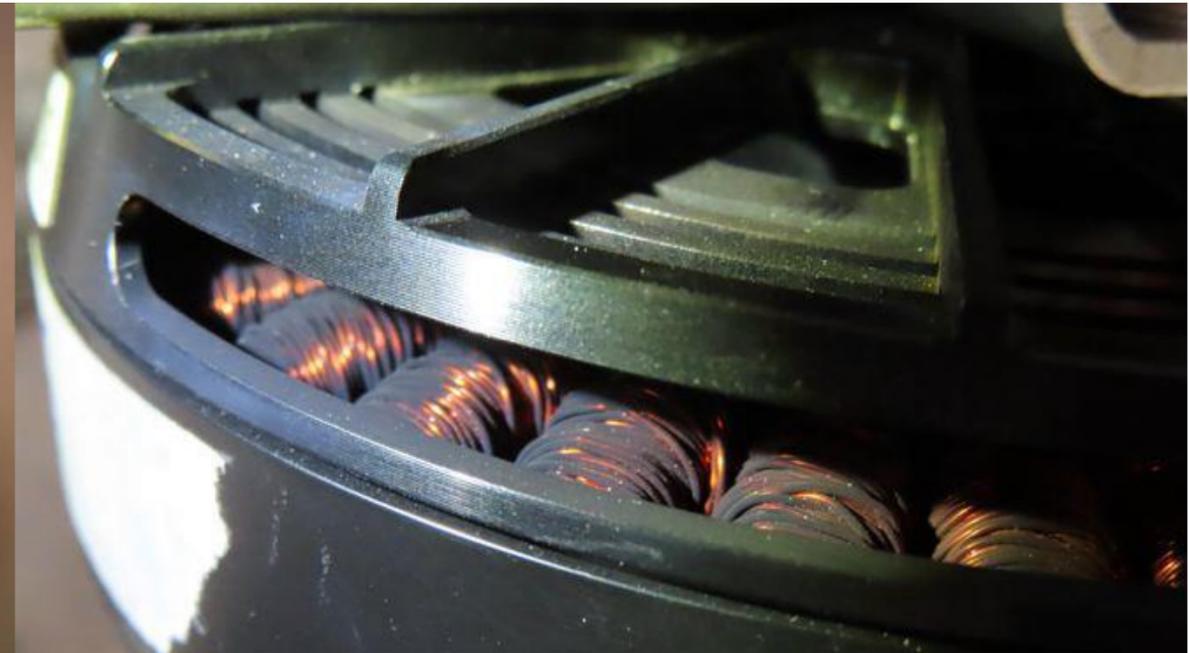




# Reporting is sharing risk, so we can manage together



## Reporting is two way information sharing with your supply chain





# Reporting is to help the industry to learn and grow





## Let's have a chat!

AND WHAT DO YOU GET BY REPORTING IT?

WHY DO YOU WANT TO COMPLICATE YOUR LIFE?





## Let's discuss in a meeting!

Let's share the lesson learned!  
We will report on ECCAIRS2

If we report, the NAA could revoke our permission to fly...

For what the voluntary notification?  
Are we TC product?  
The incident did not result in a fatal or serious injury  
Article 56(1) and (5) of Regulation (EU) 2018/1139.

Our reputation as a company may be impacted if we report, our competitors may take an advantage

**SAFETY**  
by CRISALION



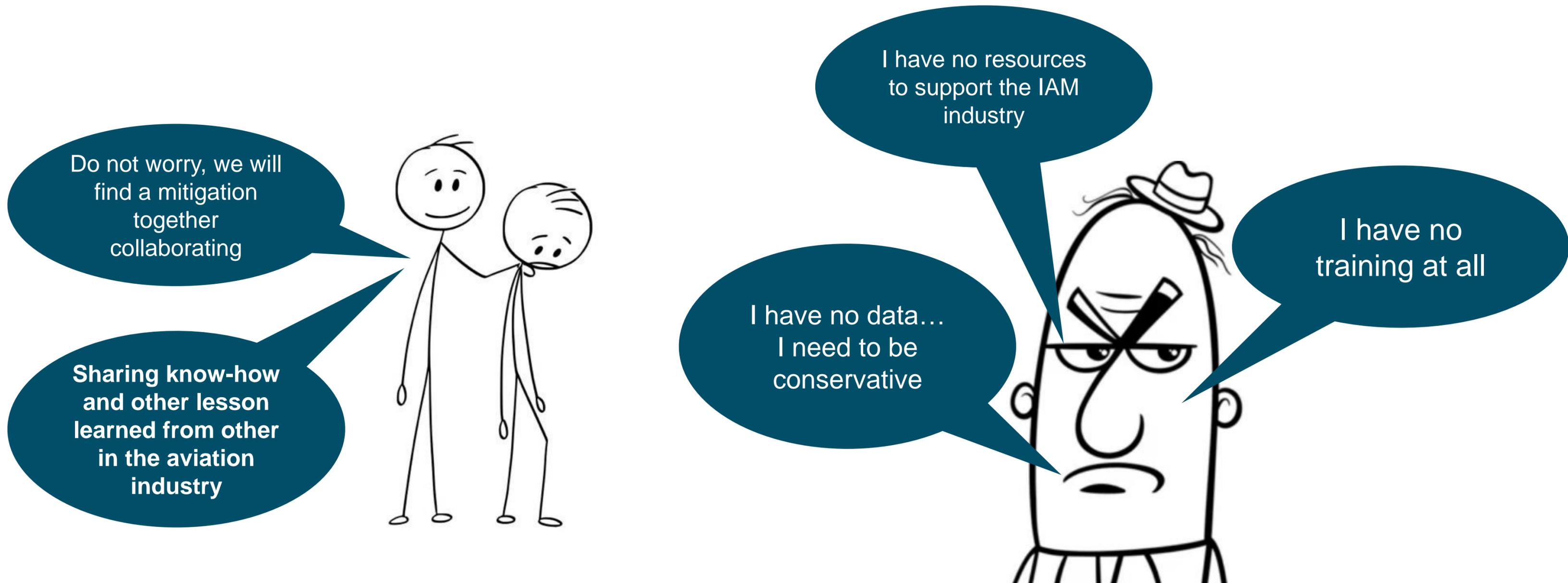


## **ECCAIRS2 – How do I report?**





## What do you do when you receive a report with bad news?



## Safety Promotion

For what do we need to report?

**TAKE AWAY**

Together we are making  
reality this vision





## **Benefits to report – Safety and Information Security Culture**

**TAKE AWAY**



**EASA/NAAs and Industry will know the risks and they will assign resources, therefore Operational Authorisation may be granted earlier.**



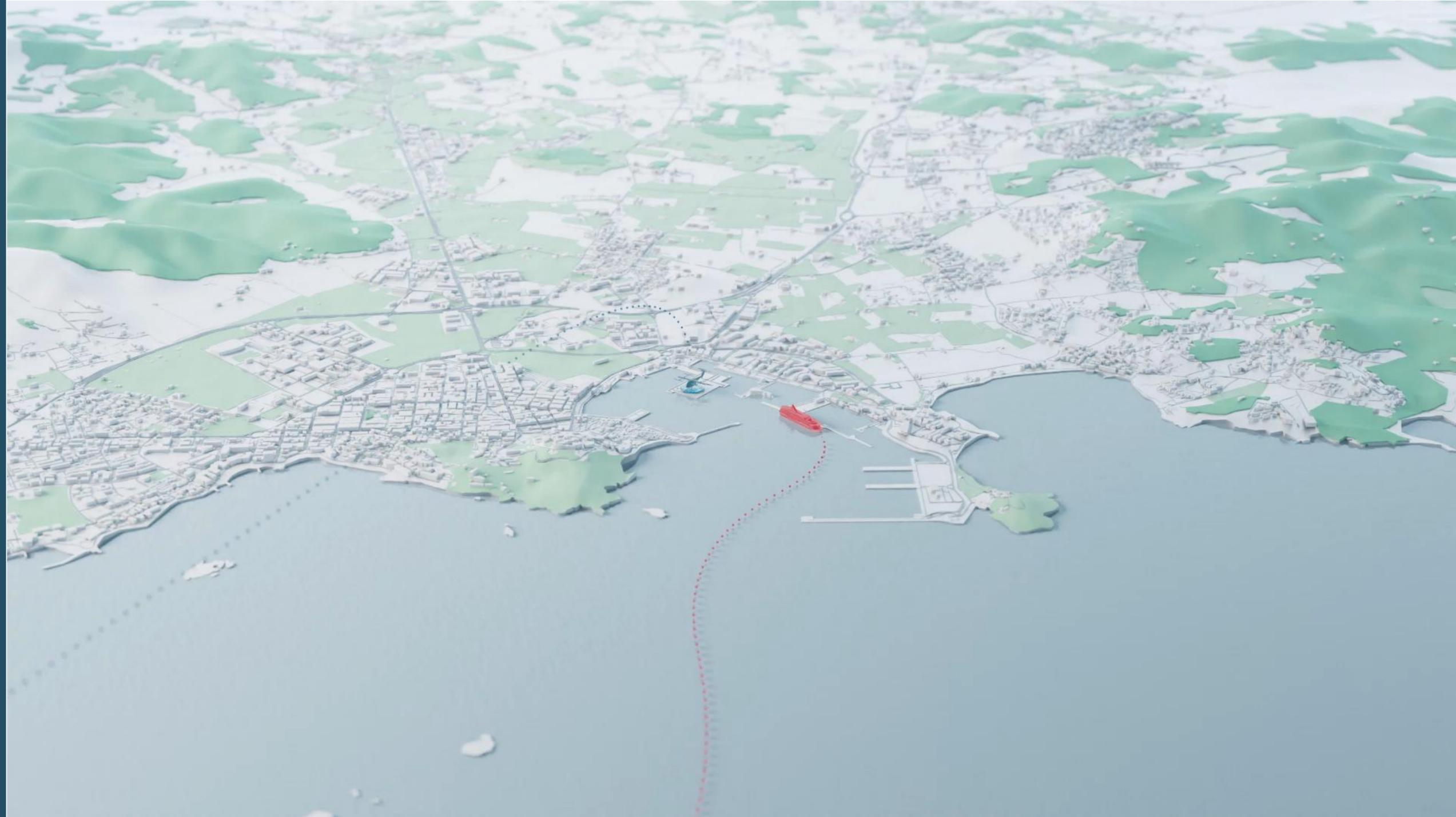
**The regulations could be less restricted, since there will be data experience.**



**All together, as a community, we will learn from each other helping up to the industry to grow, avoiding future occurrences and repeat the same errors.**



# KEEP FLYING TOGETHER, WE ARE ON THE SAME AIRCRAFT!



# Voluntary reporting

An EASA-JEDA COLLABORATION

## Today's reporting

An incident occurred

Is there damage?

**This is what EASA, together with Jeda, wishes to change!**

Is anyone aware that there was an incident?

NO

YES

Don't tell anyone!

Report

Easy reporting system!

Mobile phone friendly!

Terminology for “non-pilots”?



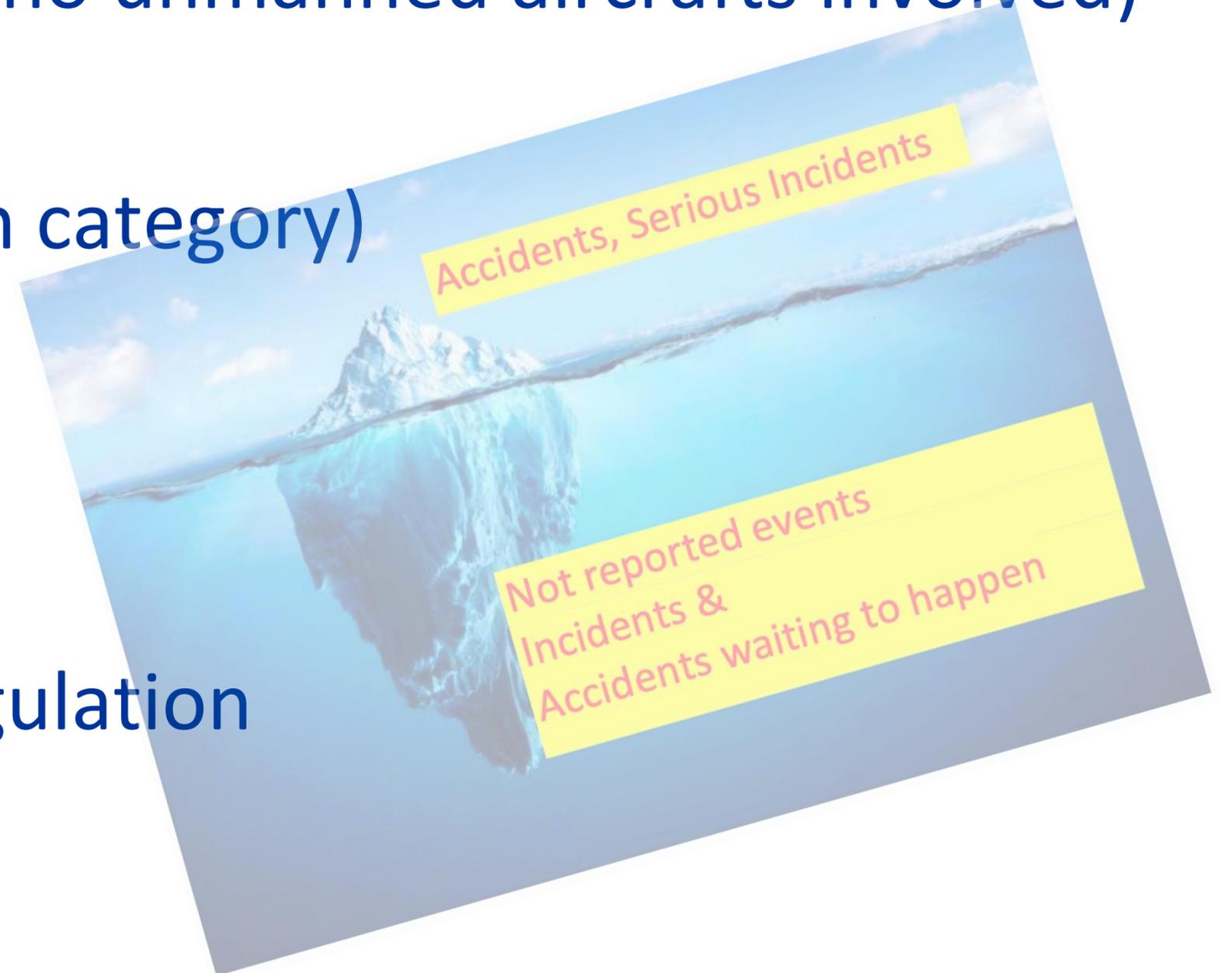
## Tomorrow's reporting

Also for incidents (non-fatal, no unmanned aircrafts involved)

Also for low risk flights (Open category)

Also for “normal” flights!

=> Positive impact on the regulation



We need to collect and aggregate data

We need a promotion campaign

We need a clear picture!



It doesn't have to be a crash  
to share valuable info...

- Everything 'out of the ordinary'
- Hints to improve safe operations
- (Near) collision without damage
- Unusual behaviour of the drone
- Loss of signal
- Security issues
- Flock of birds in training area
- Heli noticed late
- Application of emergency procedures (not if intended for training)
- ...

[safety@noordzeedrones.be](mailto:safety@noordzeedrones.be)

Use the QR link to open the online form or scan the paper form



# The bright future!



# Questions?