

AN INSIGHT INTO THE ROTORCRAFT WORLD

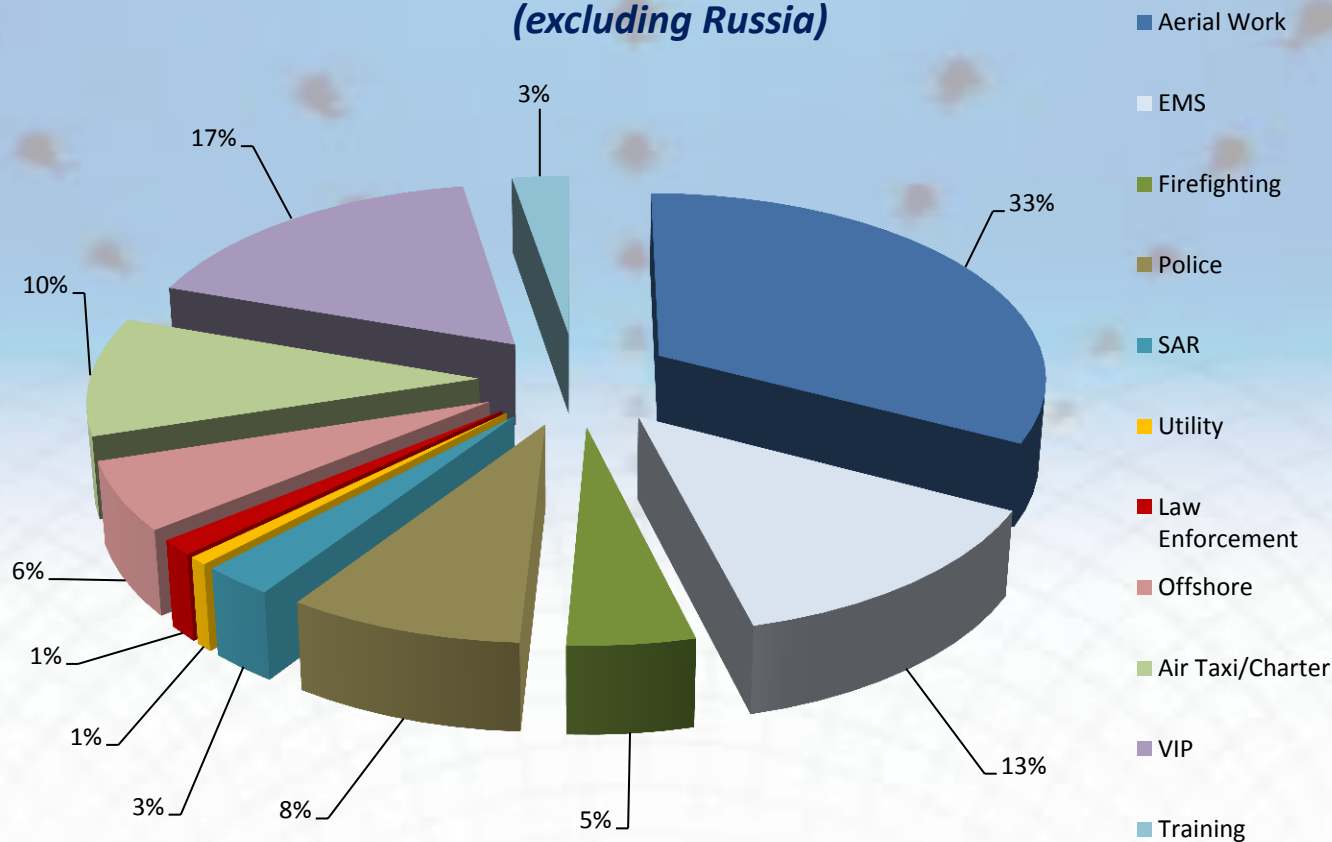
Dr. Vittorio Morassi
EHA Chairman

MARKET TRENDS



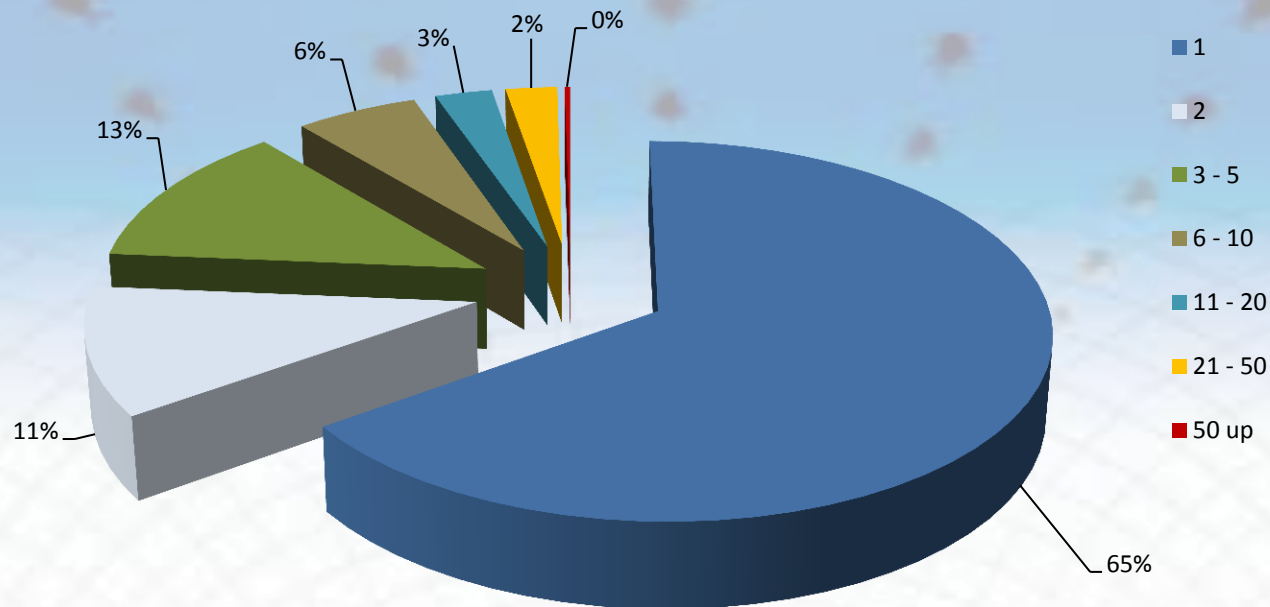
ROTORCRAFT MARKET SIZE

EUROPEAN FLEET divided by helicopters Role/application (excluding Russia)



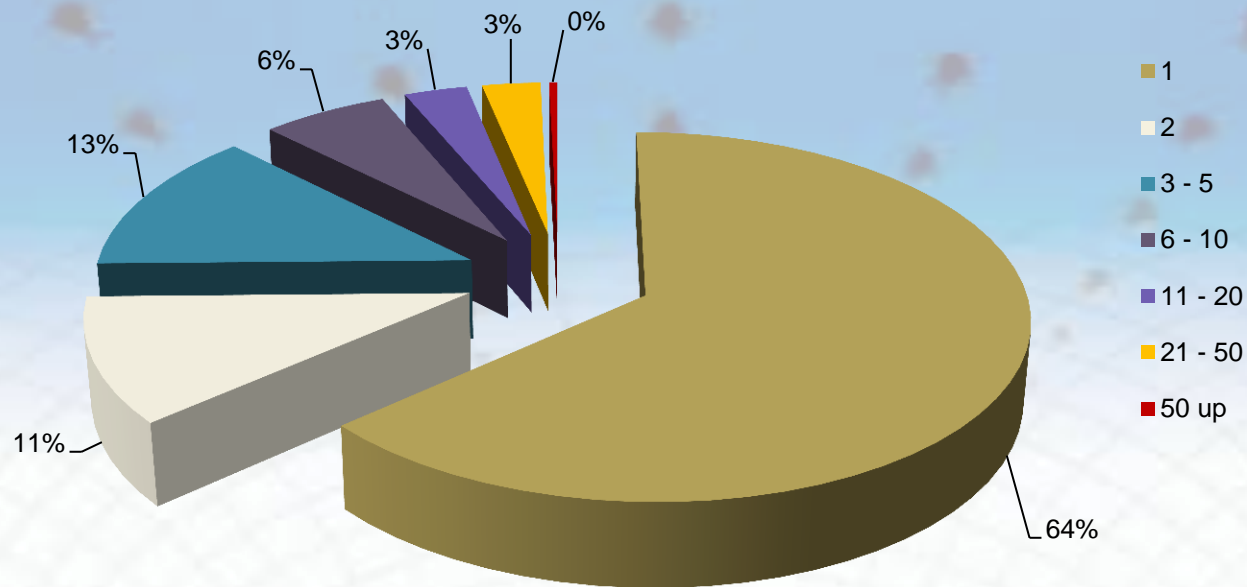
Total nr. helicopters: 4.290

EUROPEAN OPERATORS divided by helicopter fleet composition (excluding Russia)



Total nr. Operators: **1.526**

EUROPEAN OPERATORS divided by helicopters fleet composition (including Russia)



Total nr. **helicopters**: **5.777**

Total nr. **Operators**: **1.720**

STRUCTURE



AMAC



NHAC EHOC



AN EUROPEAN/INTERNATIONAL DEDICATED SHOW



helitech[®]
international
HELICOPTER EXPO & CONFERENCE
14-16 OCT 2014 AMSTERDAM
RAI

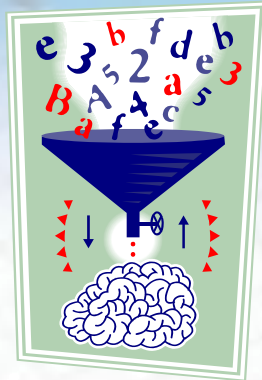
In association with



DATA DRIVEN RULES



Data should be made available

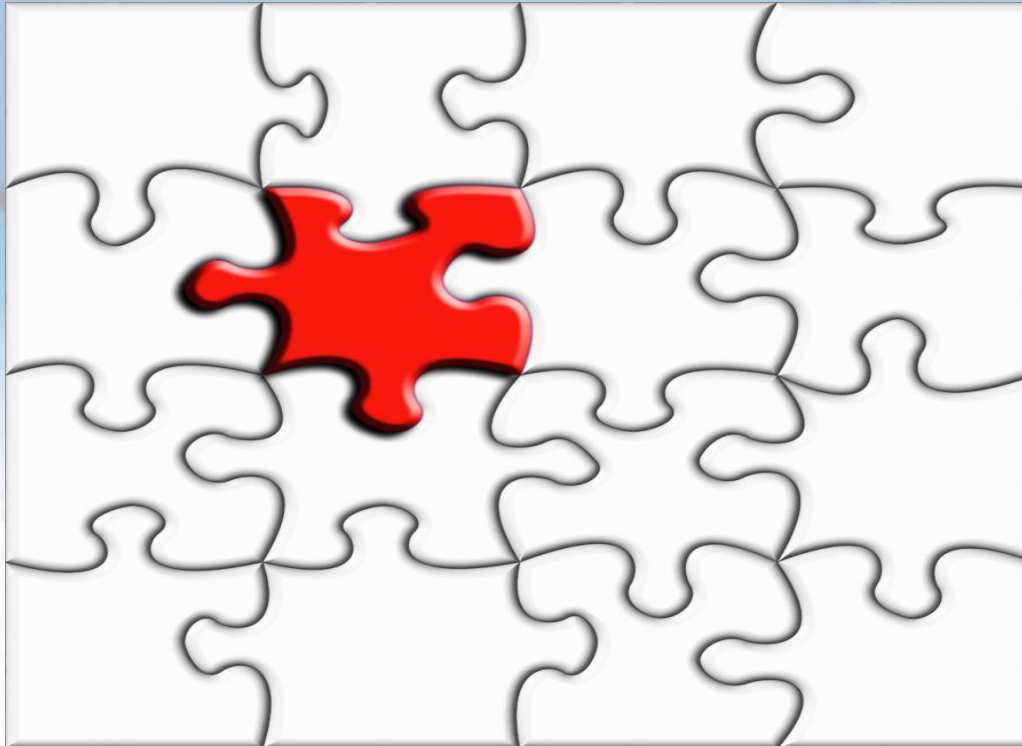


Assumptions should be the same



Data should be reliable and universally recognised

*Although we are all part of a whole,
not all pieces have the same shape.*



ONE SIZE DOES NOT FIT ALL

“CAN YOU SPOT THE DIFFERENCE?”





***THANK YOU FOR YOUR
KIND ATTENTION***